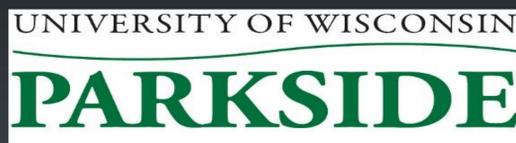


# Copyright Instruction for Distance Education Faculty



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Copyright can be complex and scary for instructors and students. Fortunately, there are protections for instructors who use material in the classroom. The University of Wisconsin – Parkside Library is educating the campus community on copyright resources specifically for Distance Education (DE).

## Workshop

The purpose of the University of Wisconsin – Parkside’s Summer DE Workshop is to prepare instructors new to online courses for the unique learning environment.

The copyright portion is designed to both educate instructors on basic issues and foster the critical thinking skills needed to answer common questions. Since students follow by example, seeing instructors modeling good copyright behavior will help students in better designed projects.



## Class

By the end of the Summer DE Workshop the goal is for participants to have an online course on the university’s learning module Desire 2 Learn. In order to make their class experience best match that of students participants complete online assignments in addition to in person instruction.

The copyright module includes two parts:

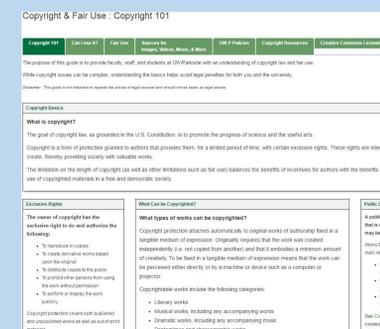
1. Assignment to read the library’s Copyright Guide for Faculty which is hosted as a Libguide on the library’s website
2. Participants are assigned scenario questions related to common copyright questions, discuss in groups, and then report to the larger group

## Campus

The University of Wisconsin – Parkside is located in SE Wisconsin between Milwaukee and Chicago. With an FTE of 4,300 classes are generally small and faculty are able to provide individualized instruction. The DE program is growing each year making library copyright instruction increasingly important.

## The Guide

Our Libguide has 7 tabs of information:



1. **Copyright 101** – includes basic information on what can be copyrighted, exclusive rights, and limitations
2. **Can I use it?** – Flowchart faculty can work through to decide if they can use a piece of media
3. **Fair Use** – Information on how to determine if an item falls under fair use including Four Factors and links to resources
4. **Sources for Images, Videos, Music, & More** – Links to the library’s streaming media, image, and music databases and explanation of the advantages to using library licensed content
5. **UW-P Policies** – links to official local and state copyright policies
6. **Copyright Resources** – other useful links to outside resources
7. **Creative Commons Licensing** – how to use CC licenses from others and how to CC license their own content

## Outcomes

A year into the project:

- Increase in copyright related questions from faculty
- Greater use of library provided material including streaming media
- Stronger connection between library and DE program

Looking Forward:

- Revive cross departmental Campus Copyright Team
- Create a more robust copyright guide
- Target copyright education to campus students and local libraries